

## **Andermatt Canada selects Cohort Wholesale to commercialize new Biopolin® Pollination Enhancer.**

Fredericton, New Brunswick and Ancaster, Ontario. Jan 8, 2024 – Andermatt Canada and Cohort Wholesale have reached an agreement for Cohort Wholesale to distribute new Biopolin® Pollination Enhancer in Canada.

For use in berries, tree fruit, canola, and other crops, Biopolin is sprayed on the crops during bloom and enhances pollinator-activity in the crop leading to more flower visits. As a result, farmers benefit from increased pollination and substantial increases in yield and quality.

“Enhancing the pollination process is our final opportunity as a grower to increase our yield potential as a fruit grower, after pollination we must shift to playing defence, protecting the potential yield that develops from successful pollination,” observed Colin Smith, Andermatt Canada’s market and sales manager.

“We believe Biopolin is a great new tool for our grower customers,” noted Trevor Latta, Cohort Wholesale manager. “It has the potential to change the way farmers think about their crops’ potential, and we are looking forward to introducing the product to them.”

Biopolin uses advanced microencapsulation technology which prevents rapid evaporation of the product after application while also releasing it gradually throughout the pollination period. The pollination enhancement effect is consistent and extended throughout bloom.

Biopolin is available to Canadian growers now. In 2024, Cohort Wholesale will be working with horticulture growers and their crop input retailers across Canada to establish demonstration Biopolin demonstration sites.

For more information on Biopolin, please visit [CohortWholesale.com](https://CohortWholesale.com) or contact your local Cohort Wholesale representative.

### **About Andermatt Canada:**

Andermatt Canada is a growing development and manufacturing company at the forefront of the biocontrol segment. Part of the Andermatt Global Group of companies, the Andermatt products provide growers with a safe alternative to either integrate into an existing program with registered chemistries or application in a biological program. To learn more about Andermatt Canada visit [www.andermattcanada.com](https://www.andermattcanada.com) or follow us on social media [Facebook](#), [Instagram](#) and [LinkedIn](#).

### **About Cohort Wholesale:**

Cohort Wholesale is a trusted Canadian wholesaler of preferred-position outdoor fruit and vegetable crop protection products, working with the established retail channel to service all key markets, creating demand for and maximizing the in-field performance of our suppliers’ products to help farmers grow the best crops possible.

For more information about Cohort Wholesale, please go to [CohortWholesale.com](https://CohortWholesale.com) or connect with us on [LinkedIn](#) or [Twitter](#).

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