

## ANNOUNCEMENT



# Trevor Latta

Please join us in welcoming Trevor Latta as the new manager of Cohort Wholesale.

### Biography

With more than 25 years of agricultural experience across retail and manufacturer sales, account management and marketing, Trevor joins Cohort Wholesale from BASF where he was responsible for national corn and soybean marketing and oversaw its national outdoor fruit and vegetable portfolio. Prior to that, he managed a sales territory in south-western Ontario, supporting both farmers and retail customers.

Trevor's previous sales and sales management experience with two of Cohort Wholesale's channel customers provides excellent perspective to support the customer-focused growth of the business.

Trevor lives in Toronto with his wife, Aixa, and three children, Cameron, Connor and Alyna.

Please join us in welcoming Trevor to the Cohort Wholesale team. He can be reached at:

- [Trevor.Latta@CohortWholesale.com](mailto:Trevor.Latta@CohortWholesale.com)
- 647-327-1714



We are pleased to introduce Trevor Latta, new manager of Cohort Wholesale.